



# MARKETING NEWS

• WHAT'S GOING ON IN THE WORLD OF SIGEYE?

## Signature Eyewear's Michael Stars Brand

**4 Blow the yacht club away**  
 Blow the yacht club away with the Michael Stars sunglasses. The sunglasses are highlighted with a red circle.

**3 Go lazy-elegant**  
 Is there anything that can make sweats look super-chic? Why, yes, there is. Scarf, Left, \$34.50; left.com. Watch, Ice-Watch, \$110; us.ice-watch.com. Sweatpants, Lands' End Canvas, \$60; landsend.com. Foflop, \$130; 1gloperies.com. Bag, L.L.Bean, \$29.95; llbean.com.

**5 Have a snappy Saturday**  
 With a jacket this crisp and jeans this fun, your V-neck won't feel at all basic. Earrings, Coriee, \$28; coriee.com. Jacket, Tommy Hilf, \$150; Macy's. Jeans, DKNY Jeans, \$44; macys.com. Bag, Liz Claiborne by JCPenney, \$90; jcp.com. OxforDs, Hush Puppies, \$140; hushpuppies.com.

**Michael Stars** highlighted in March **Redbook!**  
*Sun style: Outspoken*